

# Virtual Event Accessibility Checklist



Stony Brook  
University

Student Health, Wellness  
and Prevention Services

## Text Accessibility

- Include **Accessibility Statement** on all invites:
  - “To request accommodations or for more information,  
please contact [insert name, phone number, email]”*
- **Suggested Fonts:** Arial, Book Antiqua, Cambria, Comic Sans MS, Courier New, Georgia, Lucida Sans/Grande, Tahoma, Times New Roman, Trebuchet MS, Verdana
- **Suggested Font Size:** 14-18 point font or larger
- **Suggested Color Contrast:** Light color font on dark background OR dark font on light background
- Add **Alternative Text** to all materials that contain images
  - [How to add Alt Text to Word/PowerPoint/GoogleDocs/Slides etc.](#)
- Do you have a handout or presentation slides? **Email digital copies of handouts** and digital presentations to participants ahead of time
- Make sure all handouts are in **Optical Character Recognition (OCR) format**.
  - [What is OCR format?](#)
  - Pro Tip: How to check if my document is already in OCR format- Can the viewer highlight individual words on my document or is it one big image? If it is one big image (often scanned picture of a document), it is not accessible.
  - [Convert your document into OCR using Google Drive](#)



## Media Accessibility

- Request for **Sign Language Interpreters**? SASC can provide you referrals for interpreting agencies
  - Pro Tip: Are you locking Zoom sessions to avoid “Zoom Bombing”?  
Just be sure to provide access to your interpreters!
- Ensure the platform you’re using allows for **computer**-based audio listening/speaking *and* **phone**-based audio listening/speaking
- Are you showing videos? If so, they **MUST be accurately captioned!**
  - [How to create captioning on your Youtube videos](#)
- Will you be chatting via webcam in real time? Consider using **Google Meet** so individuals can take advantage of the **instant** auto-generated **captioning** feature
- Will you be recording a session for others to review later? Recorded sessions on **Zoom are automatically transcribed** and can be edited to ensure accuracy
  - [How to record Zoom Sessions](#)
  - [How to review Transcriptions](#)
- Enable chat feature to allow for **multiple ways of participating**
- If a **Q&A** session is planned, let participants know in advance

## Social Media Accessibility

Adding Alternative Formatted Text and Closed Captioning on Social Media

- ✓ [Adding Alt-text on Twitter](#)
- ✓ [Adding Alt-text on Instagram](#)
- ✓ [Adding Alt-text on Facebook](#)
- ✓ [Adding Captions on YouTube](#)
- ✓ [Adding Captions on Facebook](#)

Reach out to [sasc@stonybrook.edu](mailto:sasc@stonybrook.edu) with any accessibility questions!

