



JRN 600 Proposal Template General Information and Instructions

Course Description

A culminating experience for students in the MS in Journalism. Students will identify and secure a faculty mentor under whom they will work independently to plan, design, and complete a journalistic project of their choice. The project should reflect what students have cumulatively learned in the program and address the needs of an organization, community, or stakeholder group. Each project will have written, visual, and/or interactive components. Students will formally present their work to peers, faculty, and members of the campus/community at the conclusion of the course.

Registration Process

Your project proposal must be approved by your faculty mentor and the graduate program director before you are given permission to register for JRN 600.

Before completing this proposal, you should identify a faculty mentor for your JRN 600 project. Your faculty mentor should be a full-time faculty member in the School of Communication and Journalism with content-area expertise on the topic you wish to pursue for your project. Your faculty mentor will guide you through the proposal submission process, review your work before it is submitted to the graduate program director, and oversee the implementation of your project. Although you will work mostly independently, your faculty mentor will be your first point of contact for this class. Once you have secured your faculty mentor, you can work with them to complete the proposal template below.



I. Student Information

Student Name	
Semester to be Completed	
Faculty Mentor	
Project Title	
Project Overview <i>Provide a brief description of the entire project.</i>	

II. Project Justification and Goals

What do you hope to accomplish with this project? Why is there a need for this project? What will be the main deliverable? What organization, community, or stakeholder group is this project intended to serve?

III. Community-Driven Outcomes

How will this project address the needs of the organization, community, and/or stakeholder group you identified above? Please list the specific need(s) to be addressed and outline your approach detailing how you plan to use written, visual, and/or interactive components to best meet these needs. How will you know if your approach is successful?

IV. Solutions Journalism Integration

How do you plan to integrate what you've learned in your journalism classes into this project? How will your project adopt a solutions-oriented approach? Be specific and include examples where you can.

V. Resources

Please identify what, if any resources you anticipate needing to complete this project.

VI. Potential Obstacles to Completion

List any obstacles you might encounter to completing this project and how you plan to overcome them.

VII. Proposed Activities & Timeline

Complete the table below to create a timeline and description of all activities, including all meetings, deliverables, presentations, etc. Be sure to include a proposed completion date.

