



Undergraduate Course Offerings Spring 2025

REQUIRED COURSES

Listed by Program. Unless specified, courses are offered in Fall and Spring semesters. Refer to Solar for course offerings and meeting details.

COMMUNICATION BA

COM 100: Introduction to Communication
COM 120: Fundamentals of Public Speaking
COM 202: Intercultural Communication
(Offered in Fall semester)
COM 206: Interpersonal Communication
(Offered in Spring semester)
COM 314: Communication Research
(Offered in Fall semester)
COM 315: Communication Theory
(Offered in Spring semester)
COM 351: Team Collaboration
COM 495: Communication Senior Project

JOURNALISM BA

JRN 101: News Literacy
POL 102: Introduction to American Government
COM 106: Introduction to Mass Media
JRN 116: Introduction to Digital Journalism
COM 208: History of Mass Communication
JRN 216: Intermediate Digital Journalism
JRN 217: Journalistic Reporting and Writing
JRN 301: The Changing Business of News
JRN 303: Global Issues in Journalism
COM 305: Mass Communication Law and Ethics
JRN 311: Advanced Digital Journalism - Text
(Offered in Fall semester)
JRN 312: Advanced Digital Journalism - Audio
(Offered in Spring semester)
JRN 313: Advanced Digital Journalism - Video
JRN 490: Senior Project

MASS COMMUNICATION BS

JRN 101: News Literacy
COM 106: Introduction to Mass Media
COM 120: Fundamentals of Public Speaking
COM 207: Media Writing
COM 208: History of Mass Communication
COM 305: Mass Communication Law and Ethics
COM 306: Modes of Media Criticism
(To be offered in future semesters)
COM 307: Critical Media Theory
(To be offered in future semesters)
COM 316: Mass Communication Research Methods
COM 317: Mass Communication Theory
COM 415: Data Analysis and Storytelling
COM 491: Mass Communication Capstone

COMMUNICATION & INNOVATION MINOR

This is a joint minor between the School of Communication and Journalism and the College of Business. Only COM courses are listed below. Refer to Solar for BUS course offerings.

COM 120: Fundamentals of Public Speaking
COM 351: Team Collaboration
COM 365: Talking Science



ELECTIVE COURSES

Elective courses rotate every semester and are program specific. Course offerings and meeting details may change. Refer to Solar for the most up to date information.

COM 346 – RACE, CLASS, AND GENDER IN MEDIA

Communication, Journalism or Mass Communication Majors or Minors; U3 or U4 Standing; 3 Credits

A critical examination of race, class, and gender in contemporary media. The class will explore traditional and social media to understand how identity and social configurations shape and are shaped by media. Participants will analyze how media industries and media representations relate to national and global diversity and explore theories that seek to explain media's role in representing race, class, and gender and how media influence our experience of diversity. Course participants will produce a collaboratively designed media project that comments on and challenges misrepresentations.

Section 01: This section meets in-person on Mondays & Wednesdays from 9:30 AM to 10:50 AM EST.

COM 358 – NONVERBAL COMMUNICATION

Communication Majors or Minors; U3 or U4 Standing; 3 Credits

A systematic overview of the foundational knowledge of nonverbal communication. Students will learn the major theoretical and methodological approaches to studying nonverbal communication and relate them to specific nonverbal behaviors including touch, time, environmental contexts, emotion, physical appearance, and social communication cues. Drawing on the latest developments in nonverbal communication research, students will be asked to examine the ways in which nonverbal and verbal communication interact in daily life with the goal of improving communication outcomes. Contexts of focus include interpersonal settings, relationships, business settings, and public communication.

Section 01: This section meets in-person on Tuesdays & Thursdays from 11:00 AM to 12:20 PM EST.

COM 365 - TALKING SCIENCE

U3 or U4 Standing; 3 Credits

Designed to help undergraduate students in the sciences communicate effectively and responsively with multiple audiences, from peers and professors to potential employers and the media. Rather than a bag of tricks and techniques, this course will push a shift in the students' understanding of communication: 1) audience-centered, 2) goal oriented, and 3) dynamic. Among the techniques we use are improvisational theater exercises that will help you connect with an audience, pay close and dynamic attention to others, read non-verbal cues, and respond freely without self-consciousness. We also will strongly focus on storytelling as a medium through which this communication shift occurs.

Section S01: This section meets in-person and online synchronously on Mondays from 3:30 PM to 6:20 PM EST. Session modalities will be indicated on the course syllabus.

Section S02: This section meets in-person and online synchronously on Wednesdays from 3:30 PM to 6:20 PM EST. Session modalities will be indicated on the course syllabus.



COM 434 – ARGUMENTATION AND PERSUASION

Communication Major or Minor; C or higher in COM 100; U3 or U4 Standing; 3 Credits

An introduction to persuasive communication and social influence and study of foundational theories and important frameworks that guide the practice of persuasion in applied settings. Students will learn how changes in attitudes and behavior may generally result and particular attention will be paid to message features that are believed to generate predictable effects. How such effects may be moderated by source, audience, and context factors will also be examined. Students will practice persuasive arguments through both written and oral communication.

Section 01: This section meets in-person on Mondays & Wednesdays from 2:00 PM to 3:20 PM EST.

JRN 322 – WORKING NEWSROOM

C or higher in JRN 216; 3 Credits

Students work under real deadlines for local news outlets producing print and digital news and feature stories. Students will work with local Long Island editors and the instructor to brainstorm story ideas and create assignments to be covered primarily off campus for publication. Students will switch editing and reporting roles during the semester.

Section 01: This section meets in-person on Tuesdays & Thursdays from 12:30 PM to 1:50 PM EST.

JRN 363 – MAGAZINE WRITING

C or higher in JRN 216 or JRN 217 or COM 207; U3 or U4 Standing; 3 Credits

This course explores long-form magazine stories. Students will learn how to develop ideas and craft them into sophisticated pieces with protagonists and strong narrative drives. Required reading assignments, group discussions of works-in-progress and roundtable meetings with professional magazine journalists will inspire students to develop their own writer's eye and voice. The culminating goal of the course is for each student to produce a 2,500-to-3,000-word story worthy of publication. Students will also learn how to select a market for their stories and write a query letter.

Section 01: This section meets in-person on Tuesdays & Thursdays from 2:00 PM to 3:20 PM EST.

JRN 390/590 – SPECIAL TOPICS: SPORTS BROADCASTING

Journalism or Mass Communication Major or Minor; 3 Credits

This course is designed to prepare students to report, write and produce broadcast sports stories, from event coverage to news to behind-the-scenes issues that resonate in the world of sports. The course is also designed to define the challenges and opportunities that are unique to the coverage of sports. Upon completion of this course, students should be as comfortable covering a basketball game as covering a breaking news story or a government hearing on steroid use in sports. The course will also introduce students to the various roles of game-day productions of live sporting events, content creation and social media in sports.

Section 01: This section meets in-person on Mondays & Wednesdays from 2:00 PM to 3:20 PM EST.



JRN 390 – SPECIAL TOPICS: SCIENCE JOURNALISM

Journalism Major or Minor; U3 or U4 Standing; 3 Credits

Students explore and document the scientific work of researchers that carry out field work in remote northern Kenya through the Turkana Basin Institute (TBI). The renowned program founded by Dr. Richard Leakey in 2005 facilitates scientific research in the basin as it pertains to ape and human origins and evolution. Students will visit TBI faculty labs across Stony Brook University as well as area institutions, such as the American Museum of Natural History, to discuss with TBI's interdisciplinary researchers their work as it relates to the discovery and recovery of fossil and archaeological material, including the methodologies of the scientists as they perform original research. Journalism students as well students from other disciplines produce multimedia journalism projects.

Section 02: This section meets in-person on Tuesdays & Thursdays from 2:00 PM to 3:20 PM EST.

JRN 390 – SPECIAL TOPICS: OPEN SOURCE INVESTIGATIVE JOURNALISM

Journalism Major or Minor; U3 or U4 Standing; 3 Credits

This course will equip students with the skills needed for open source intelligence investigations (OSINT), focusing on social media newsgathering, visual verification, and the application of search engines and OSINT tools. Students will explore how to efficiently utilize social media platforms to collect information, and learn techniques for analyzing and authenticating photos and videos from these platforms. Additionally, the course will cover the use of search engines, OSINT tools and publicly accessible information to enhance investigations. Students will also develop skills in identifying manipulated visuals. Throughout the course, ethical and practical considerations of conducting open source investigations will also be emphasized, preparing students to apply these practices responsibly in real-world contexts.

Section 03: This section meets in-person on Thursdays from 9:30 AM to 12:20 PM EST.

JRN 390 – SPECIAL TOPICS: BROADCAST JOURNALISM

Journalism Major or Minor; U3 or U4 Standing; 3 Credits

A practicum for students preparing for post college careers as local television or radio weathercasters, resident environmental reporters, and/or off-screen producers. The course centers on the performance and production of a weekly TV studio-based broadcast. News, sports, and weather topics will rotate with current events each semester. Students may repeat the course up to two times.

Section 04: This section meets in-person on Mondays from 2:00 PM to 4:50 PM EST.

JRN 391 – JOURNALISM WORKSHOP: HALF TIME REPORT

Journalism Major or Minor; U2 or Above Standing; 1 Credit

In this hands-on approach, students will take on all the roles required to do a broadcast news show within the three main categories: 1) Gather: Research stories, interview, report and produce news packages. 2) Tell: Write broadcast scripts, produce newscasts and broadcast rundowns (via Ross



Inception), anchor from the studio or 'live report' from the scene of the story. 3) Deliver: work as part of the technical team to create and publish these news shows live, which include creating graphics with Ross Xpression, operate the production switcher, camera operation, floor direct the talent among other tasks. This experience will allow students to work collaboratively in the production of a news show that will either broadcast Live to social media and / or be seen on FLO Sports and SNY sports networks. The class will work towards special live event programming, such as our "Holiday Spectacular" or Roth Regatta Live."

Section 01: This section meets in-person on Thursdays from 2:00 PM to 4:50 PM EST.

JRN 391 – JOURNALISM WORKSHOP: MEDIA WORKSHOP

Journalism Major or Minor; U2 or Above Standing; 1 Credit

An exploration into how to produce news content in a studio production setting, similar to a local news broadcast. Students work in teams to produce a segment that tailors to their interests. Examples include traditional headline news, international news, politics, health, science and technology, and entertainment and sports. Each segment involves script writing, visuals to support the story, and pre-produced video reporting packages. Students can explore all of the roles involved in a studio news production and/or concentrate on a particular role to boost their experience. Students will choose a role such as producer, writer, on air talent, graphics, video recording and producing in the field, or editing and studio operation. Student productions broadcast Live to social media. The class works toward special live event programming, such as a holiday spectacular or Roth Regatta Live.

Section 02: This section meets in-person on Fridays from 11:00 AM to 1:50 PM EST.

JRN 434 – PHOTOJOURNALISM

Journalism Major; U3 or U4 Standing; or Permission of Instructor; 3 Credits

An introduction to operating as a reporter empowered by effective news and feature photography skills. Students will develop judgment in how to tell stories visually through experiential mastery of digital camera picture taking and editing skills. They will develop a critical eye to determine what makes a great photograph, understand effective forms of visual communication, and master techniques in making photographic images. Students will take a hands-on approach to craft photographs that convey emotions and have impact in delivering the news. Picture selection, cropping, captions as well as the ethics of photographic presentations in an era of easy image manipulation are emphasized. Students add to their visual toolbox of reporting skills through lessons that are focused on making stronger photographs under time pressure.

Section 01: This section meets in-person on Tuesdays from 2:00 PM to 4:50 PM EST.