

Who we are

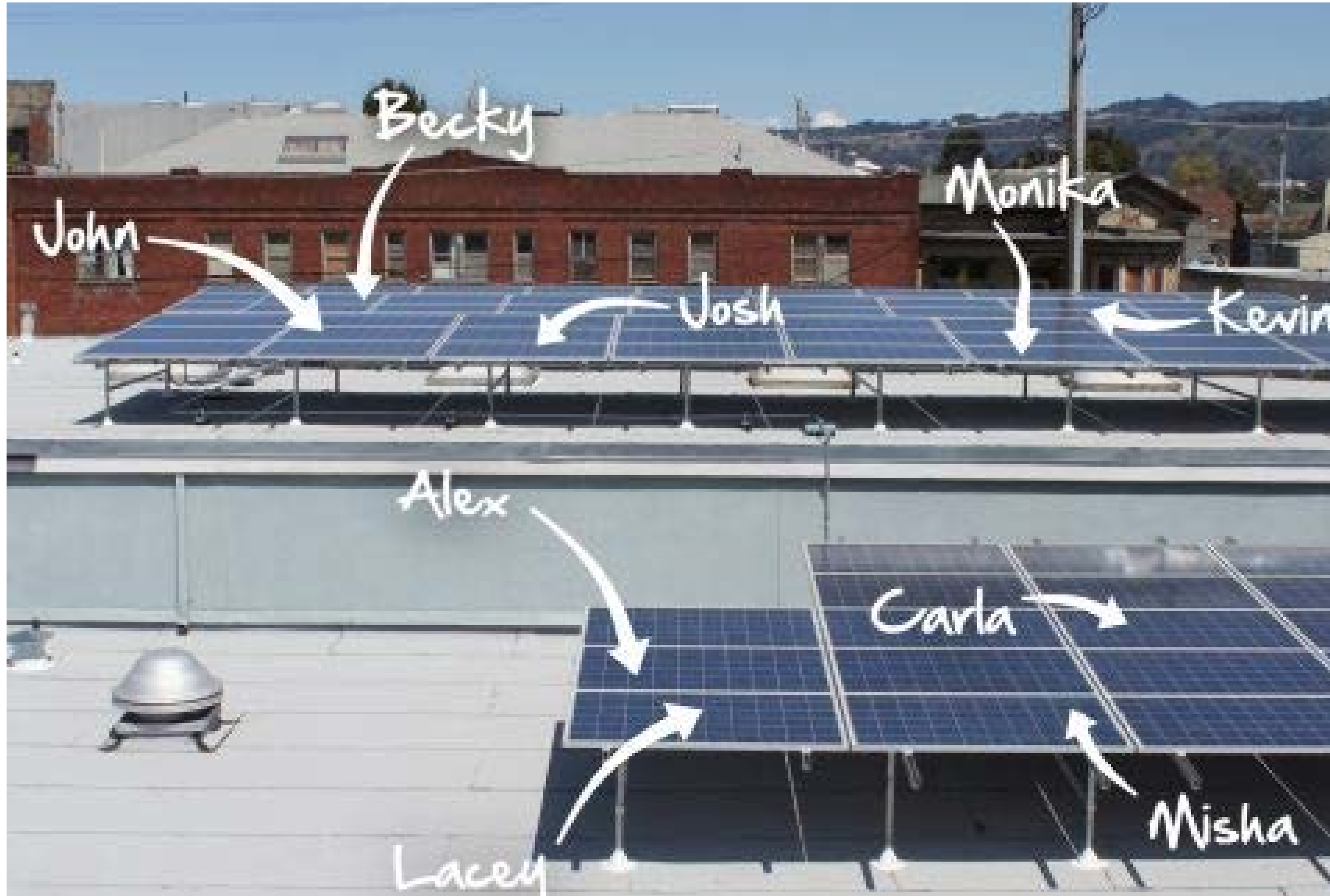
Power
Market

- PowerMarket provides *community solar software and managed services*
- Founded in 2014, based out of the Urban Future Lab in Downtown Brooklyn
- 100% Employee Owned
- DoE SBIR Award Phase II recipients

We're using software
to unlock
the potential of
Community Solar



Community Solar (Simplified)



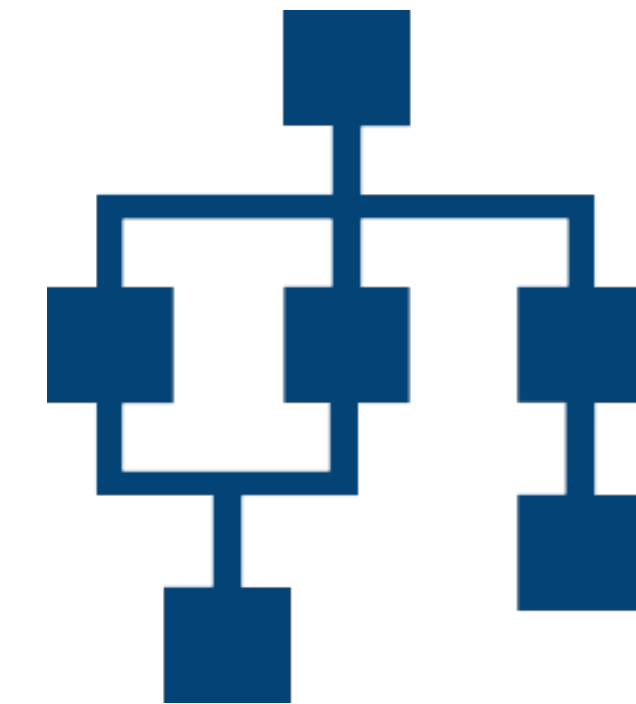
3 Industry Challenges



Project
Management



Customer Billing

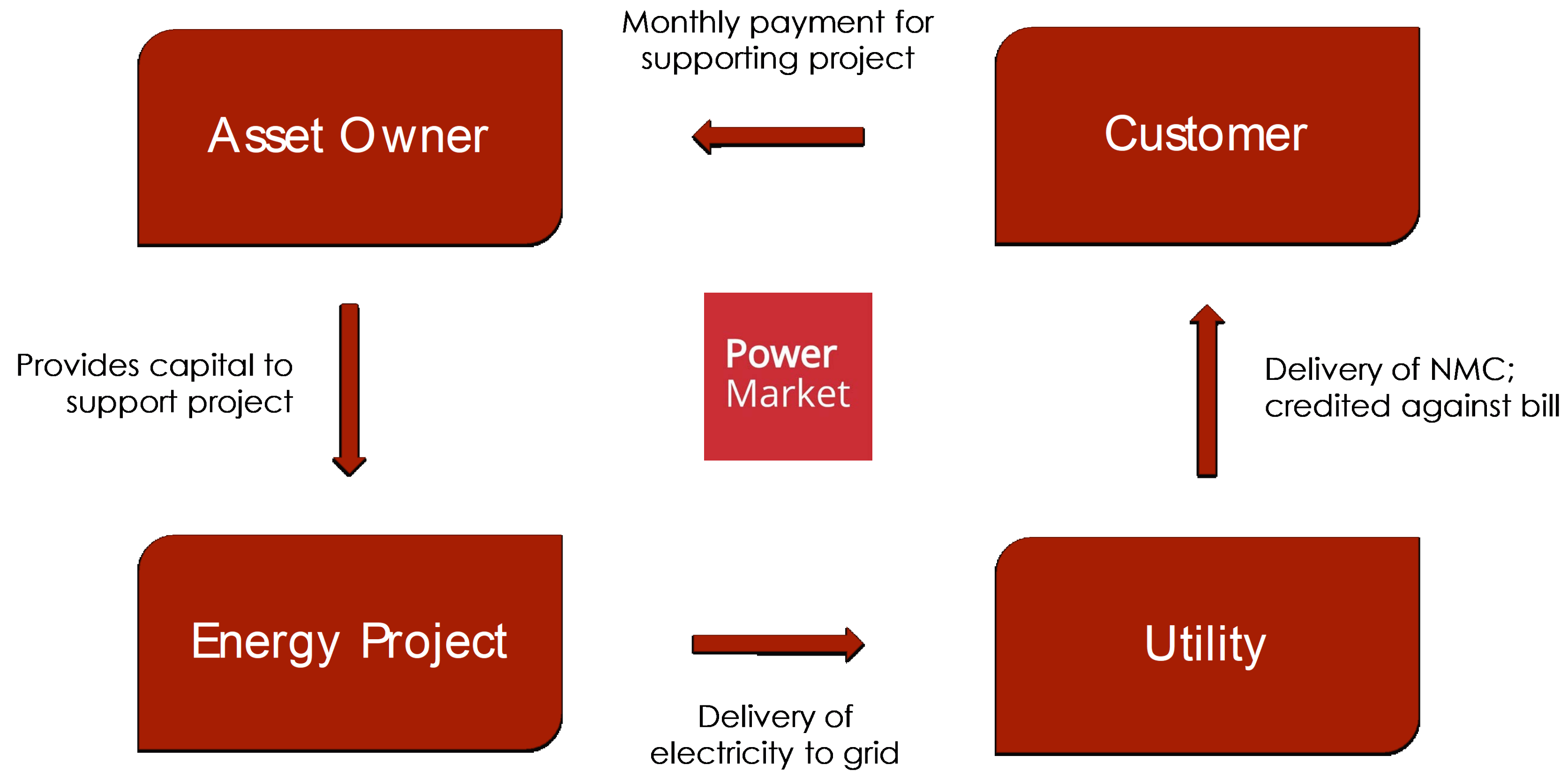


Customer
Acquisition

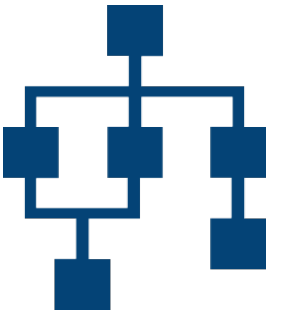
Customer Management & Billing



Data Exchanges



Customer Acquisition

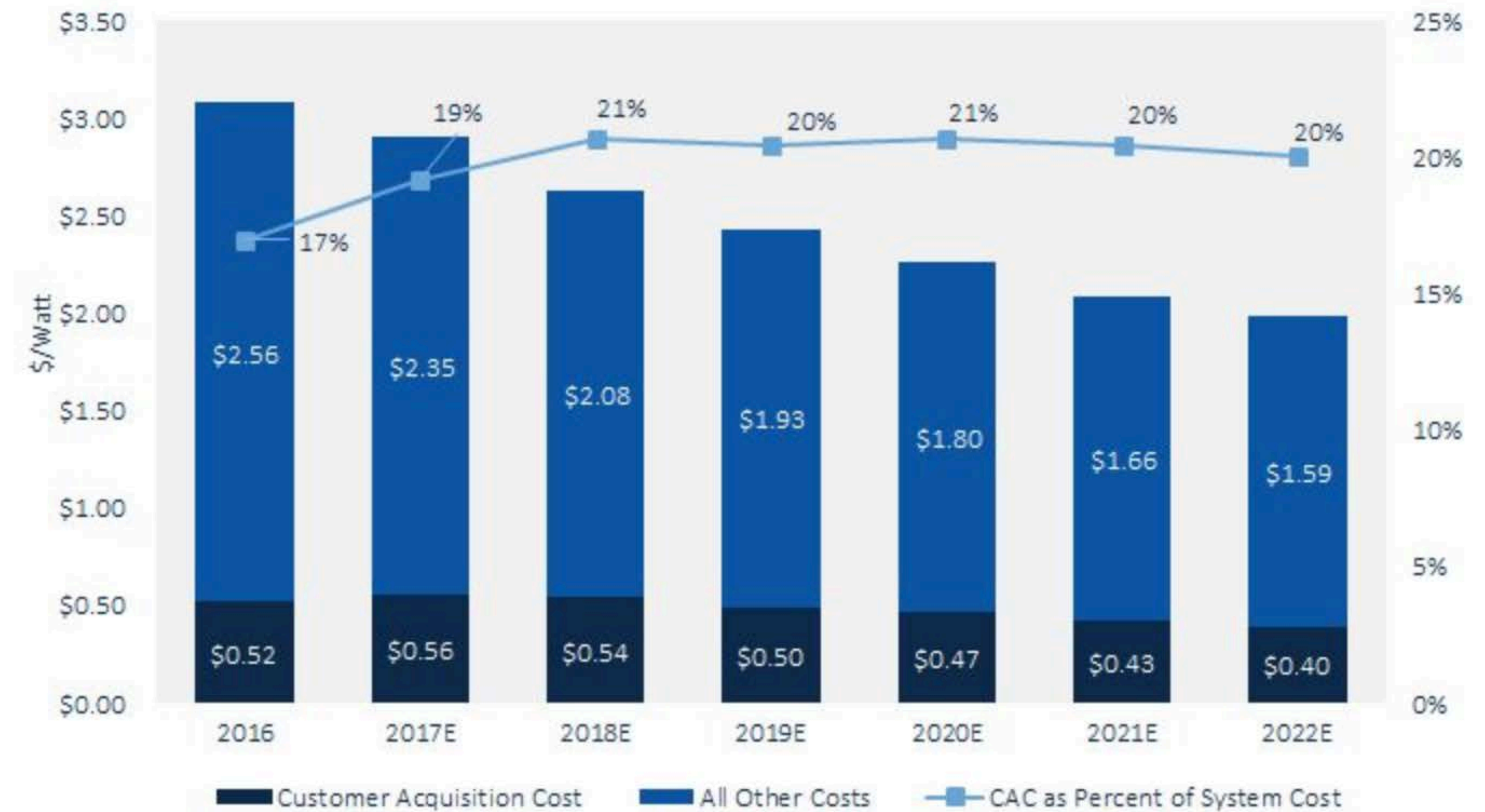


Hurdles

- Physical (Residential) vs virtual (Community) product
- Arduous contract terms

How do we change the status quo?

- Digital paradigm
- Educational campaigns
- Establish trust through local organizations



• Greentech Media, 2016

Questions or more information...

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